

**WHY YOU WANT TO INSTRUCT ME**

- With almost 25 years experience in the IT industry, I can offer a broad knowledge of computer hardware and software from before the birth of the PC. I have experience giving evidence in court.
- My ability to sift through information and produce accurate and readable reports helps my clients put the facts before the court on time and within budget.
- I have acted for **Theodore Goddard** as expert witness in a multi-million pound case (see below)
- Having been involved in the computer business since 1979 I have experience in many areas so please check whether I can help with your specific case. Recent experience includes the creation of web sites including E-Commerce sites. My company has now produced almost 200 web sites. Most of these are hosted on our own web server and maintained by us. I am familiar with meta tags, keywords and the art of search engine optimisation. I have also been an analyst/programmer since 1979. I have many years experience supplying and installing hardware and software including networked systems

<b>1984-Date</b>	<b>MD - Cravenplan Computers Ltd</b> - the following projects have been undertaken since forming Cravenplan in 1984:
<b>2002</b>	<b>Report for a client</b> – Saved the client £40k by investigating requirement to update web server – projected cost £60k, my recommended solution offered more benefits at a cost of less than £20k.
<b>2001</b>	<b>E-Commerce solution</b> – created a re-useable E-Commerce solution for customers.
<b>1999</b>	<b>Database driven Web Site</b> – produced dynamic web site driven from customer database.
<b>1996</b>	<b>Web Site</b> – Designed and built web site to promote RockBase
<b>1994</b>	<b>RockBase</b> – Major project to design and build program for retail distribution. RockBase CD contains information on 337,000 albums and singles. Approx 4000 copies sold.
<b>1993-1994</b>	<b>Theodore Goddard</b> – acted as <b>expert witness</b> in multi-million pound case. My work involved many months of preparation including meetings with barristers and culminated in a full day giving evidence in the High Court.
<b>1987</b>	<b>Mac Containers</b> – consulted with MD and wrote system to manage accounts and container rentals (system still in use today).
<b>1986</b>	<b>BBC</b> – wrote energy management system which resulted in savings of over £4m
<b>1984</b>	<b>Dutch PTT</b> – headhunted from Sperry to act as programmer/consultant on major project in Rotterdam. – duration 9 months.
<b>1979-1984</b>	<b>Sperry Univac (now Unisys)</b> progressed from junior programmer to analyst/programmer. Wrote many systems for internal use and for sale to clients.

### **EXPERTISE**

#### **Most areas of personal computing but particularly:**

Internet  
Web site visitor log analysis  
Search Engine Marketing  
Domain Names  
PC Hardware  
Database programming  
E-Commerce

#### **Clients Include:**

Theodore Goddard • BBC • Abbey National Staff Association • Robert Key M.P. •  
NATO • SG Warburg • The Science Museum • Business Link • Taylor Woodrow •  
British Gas • Unisys

#### **Additional Activities**

- Elected Parish Councillor
- Village Hall committee member
- Wiltshire Rural Business Club committee member
- IAM advanced motorcycling instructor
- Photography (still and video)
- Archery
- Cycling

#### **Memberships/listings:**

- Expert Search ([www.expertsearch.co.uk](http://www.expertsearch.co.uk))
- British Computer Society (membership no 010033418)
- Expert Witness Institute (member no 1244)

#### **Training:**

- Bond Solon - Report Writing
- Bond Solon – Courtroom Skills